

FOR IMMEDIATE RELEASE

**NEW ENGLAND'S TECH LEADERS ALREADY LINING UP  
FOR 3<sup>RD</sup> ANNUAL  
NANTUCKET CONFERENCE ON ENTREPRENEURSHIP AND INNOVATION**

*Invitation-only event brings together more than 150 investors, entrepreneurs, and tech execs for idea-sharing, industry and market discussions, schmoozing*

BOSTON, February 20, 2002 – Future Forward Events LLC, organizer of The Nantucket Conference on Entrepreneurship and Innovation, today released the official agenda and speaker details for its third annual conference. The Nantucket Conference, an invitation-only event that brings together senior technology executives and entrepreneurs from throughout New England for shared dialogue and networking, is being held May 2-4, 2002 at the Harbor House on Nantucket Island.

The Nantucket Conference is designed to be an unvarnished exploration of the technology business landscape – the only event of its kind in New England. Previous conferences, held in May 2000 and May 2001, sold out. Sessions planned for this year include “The State of the Venture Capital and M&A Markets,” “Building Effective Technology Organizations (That Care About the Customer),” and “Life 2.0: How Advances in Biotech and Medical Devices are Changing What it Means to be Human.”

This year’s speaker list is dominated by New England’s serial entrepreneurs, grizzled survivors, and true-believers who are known for their ongoing efforts to develop the local technology industry “over the long haul”. Speakers include:

- Mitch Kapor, co-founder of Lotus Software and the Electronic Frontier Foundation; chairman, Open Source Software Foundation
- George Colony, chairman and CEO of Forrester Research
- Bob Metcalfe, founder of 3Com Corp., inventor of Ethernet, and a general partner with Polaris Venture Partners
- George Bell, CEO of Upromise.com and former CEO of Excite@Home
- Bill Warner, founder of Avid Technology and Wildfire Communications
- Elliot Swan, director of Intel Capital
- Patricia Seybold, CEO Patricia Seybold Group and author, “The Customer Revolution”
- Valeri Marks, CEO of Sockeye Networks; and
- Paul Gaffney, CIO of Staples Corporation.

The full agenda and speaker list are online at <http://www.nantucketconference.com/nc2002/agenda.html>.

“While New England is known as a hub technology innovation, there are few opportunities for executives from all areas to come together and share common experiences, successes and challenges. The Nantucket Conference was conceived to fill this void,” said Shayne Gilbert, conference co-chair and founder of Boston’s Silverweave, Inc. “With many of the region’s strongest technology companies represented, we’re confident that our third year - like the previous two - will deliver the content and atmosphere that attendees look for in an executive conference.”

The Nantucket Conference was started in 2000 by a group of entrepreneurs, venture capitalists, consultants, and executives – the Conference’s Advisory Committee -- who had all long bemoaned the dearth of high-level networking opportunities in the New England area. So, they created the Nantucket Conference.

Members of the Advisory Committee include Scott Cohen, founder and vice president corporate development of Newmediary, Inc.; Lisa DeSisto, vice president and general manager of Boston.com; Ralph Folz, co-founder and CEO of Molecular; Alex Kleiner, founder of Frictionless Commerce; Michael Hirshland, general partner at Polaris Venture Partners; James Chung, founder and president of Reach Advisors; Patrick Rafter, director of corporate communications at Bluesocket; Kristen Collins, public relations consultant at KMCpartners; Michael Gaiss, senior vice president of marketing at Highland Capital Partners; George Neble, senior partner of Andersen; Scott Kirsner, the Conference’s program chair, a columnist at *The Boston Globe*, and a contributing editor at *Wired Magazine*, *Darwin*, and *Fast Company*; and Alyssa Gilbert, vice president of Future Forward Events LLC.

Nantucket Conference 2002 sponsors include Andersen, Bingham Dana LLP, Boston Search Group, Molecular and Silicon Valley Bank.

More information about the Conference is available at <http://www.nantucketconference.com>.

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