

# NANTUCKET CONFERENCE

## 2000 Agenda

### May 4

5:30pm - 7:30pm Wine Tasting & Networking Reception  
7:30pm - Free Time - Explore Nantucket

### May 5

8:30am - 9:00am Introductions

9:00am - 10:00am Creating Compelling Customer Experiences

**Speakers:**

**Dan Bricklin**, Founder and CTO, Trellix

**Kel Kelly**, CMO, Toysmart.com

**David Rose**, Director, Viant Innovation Center

10:15am - 11:15am Building Big Brands in the Information Space

**Speakers:**

**Lisa DeSisto**, Vice President and General Manager, Boston.com

**John Grace**, Executive Director, Interbrand

11:30am - 12:15pm Analyze This

**Moderator:**

**Tony Tjan**, Director and Executive Vice President, Zefer

12:15pm - 1:45pm Lunch

1:45pm - 2:45pm Partnering at Internet Speed

**Speakers:**

**Steve Barlow**, Co-founder and CTO, Thingworld.com

**Tom Gerace**, Executive Vice President, Business Development, Be Free

**Scott Randall**, Founder and CEO, FairMarket

3:00pm - 3:15pm WhoWantsToBeAZillionaire.com

3:15pm - 4:15pm Making Big Change Inside Big Companies

**Speakers:**

**Blaise Heltai**, Managing Director for Internet Strategy, FleetBoston Financial Corporation

**Jeanne Lewis**, President, Staples.com

4:15pm - 5:15pm Selling the Future

**Speakers:**

**Dan Bricklin**, Founder and CTO, Trellix

**Jonathan Guerster**, General Partner, Charles River Ventures

**Mark Nitzberg**, Managing Director, Twine LLC

**Stan Smith**, CEO, Openratings

5:15pm - 7:00pm

Free Time - Explore Nantucket

7:00pm -

Clambake

**May 6**

9:00am - 10:00am

Life After the Web: Looking Forward

**Speaker:**

**Bob Metcalfe**, Technology Pundit, Vice President, International Data Group

10:15am - 11:15am

Finance in the New Economy

**Speakers:**

**Michael Frank**, General Partner, Advanced Technology Ventures

**Mark C. Lamarre**, Managing Director, Donaldson, Lufkin & Jenrette

**Sung Park**, Founder and CEO, RadioActive Media

**Marc Poirier**, General Partner, CMGI @ventures

11:30am - 12:15pm

Analyze This

**Moderator:**

**Tony Tjan**, Director and Executive Vice President, Zefer

12:15pm - 1:45pm

Lunch

1:45pm - 2:45pm

High-Octane Team Building

**Speakers:**

**James Chung**, CEO, Beansprout Networks

**Ralph Folz**, Co-founder, President and CEO, Tvisions

**Janet Kraus**, CEO and Co-founder, Circles

**Greg Erman**, CEO, MarketSoft

3:00pm - 3:15pm

WhoWantsToBeAZillionaire.com

3:15pm - 4:00pm

Conference (W)rap-up