

NANTUCKET CONFERENCE

2008 Agenda

Thursday, May 1

3:00pm - 4:00pm

Design Thinking for Entrepreneurs: Identifying New Markets and Developing the Winning Product or Service

Speakers:

Devorah Klein, Human Factors Specialist, IDEO

Eric Saperstein, New Business Initiatives, IDEO

4:30pm - 5:30pm

Buzz on a Budget: Getting to Global Awareness Without a Billion-Dollar Marketing Spend

Speakers:

Dave Balter, CEO, BzzAgent

Christine Petersen, SVP/Marketing, TripAdvisor

Greg Selkoe, CEO, Karmaloop.com

Jamie Tedford, CEO, BrandNetworks

Moderator:

Kristen Collins, Founder, KMC Partners

5:30pm - 7:30pm

Opening Cocktail Reception

7:30pm

Free Time - Explore Nantucket

Friday, May 2

7:30am - 8:30am

Breakfast

8:45am - 9:00am

Introductions

9:00am - 9:45am

"Game Changer" Conversation: Internet Video

Speakers:

Woody Benson, Managing Partner, Prism VentureWorks

Hilmi Ozguc, CEO, Maven Networks

Moderator:

Jessi Hempel, Writer, *Fortune*

9:45am - 10:30am

"Game Changer" Conversation: Innovation by Design

Speaker:

Tim Brown, CEO, IDEO

Moderator:

Jessi Hempel, Writer, *Fortune*

10:15am - 11:30am	<i>Children's Activity: Sailor's Valentine or creating markershaw</i>
10:15am - 12:00pm	<i>Guide-Led Walking Tour of Nantucket's Historical District</i>
10:30am - 11:00am	Networking Break
11:00am - 12:00pm	Getting to the Tipping Point: The Keys to Getting New Ideas to Take Off Speakers: Colin Angle , CEO, iRobot Don Bulens , CEO, EqualLogic Jim Dolce , CEO, VeriVue Eran Egozy , Co-founder and CTO, Harmonix Music Systems John Rizzi , CEO, e-Dialog Moderator: Bouzha Cookman , Partner, The Catlin & Cookman Group
12:00pm - 2:00pm	Lunch
2:00pm - 3:00pm	Understanding the Evolving Wireless Ecosystem: What's Really Changing, and What Does It Mean? Speakers: Randy Battat , CEO, Airvana Dave Grannan , CEO, Vlingo Rich Miner , Group Manager, Mobile Platforms, Google Scott Silk , President and CEO, Action Engine Moderator: Jimmy Guterman , Editorial Director, O'Reilly Media
3:00pm - 3:30pm	Networking Break
3:30pm - 4:15pm	The Origins of Venture Capital: Getting to Know Georges Doriot Speaker: Spencer Ante , Computers Editor, <i>BusinessWeek</i> , and author of "Creative Capital: Georges Doriot and the Birth of Venture Capital." Moderator: Vinit Nijhawan , Entrepreneur & Venture Capitalist
4:30pm - 6:30pm	<i>Wine Tasting led by the Brant Point sommelier in the White Elephant Sun Room Sponsored by BNY Mellon</i>
4:30pm - 6:30pm	<i>Van tour of Nantucket given by Gail's Tours</i>
6:30pm - 9:30pm	<i>Children's Program - Space Expedition for Young Explorers run by Cosmic Creations</i>
7:00pm - 10:00pm	<i>Lobster Dinner</i>

Saturday, May 3

7:30am - 9:00am

Entrepreneurs' Breakfast: Engineering Growth and Exploring the "Logical Next Step"

Conversation leaders:

Mike DiFranza, Founder and President, Captivate Network

Giles McNamee, Founder, McNamee Lawrence & Co.

Bill Warner, Founder, Warner Research, LLC

8:00am - 9:00am

General Breakfast

9:00am - 10:00am

Cloud Computing: Where It's At and Where It's Heading

Speakers:

Stevie Clifton, co-founder and CTO, Animoto Productions

Frank Gillett, Vice President, Principal Analyst, Forrester Research

Sim Simeonov, Technology Partner, Polaris Venture Partners

Jim Steele, Chief Customer Officer and President of International Operations, Salesforce.com, Inc.

Moderator:

John Landry, Founder and Managing Director, Lead Dog Ventures

9:30am - 12:00pm

Guest Activity: Farm Talk lecture at Bartlett's Farm: Hot Exotic and Tropical: On Beyond Pothos

10:00am - 10:30am

Networking Break

10:15am - 12:00pm

Children's Activity: Journey into the past with Cosmic Creations

10:30am - 11:15am

"Game Changer" Conversation: Venture Capital, Publishing, New Media, and Research

Speaker:

Patrick J. McGovern, Chairman, International Data Group

Moderator:

Bob Metcalfe, General Partner, Polaris Venture Partners

11:15am - 12:00pm

"Game Changer" Conversation: Energy/Tech Innovation

Speaker:

Timothy Healy, CEO and Co-founder, EnerNOC

Moderator:

Bob Metcalfe, General Partner, Polaris Venture Partners

12:00pm - 1:30pm

General Lunch

1:45pm - 4:00pm

Private gallery tour of the newly restored Whaling Museum