

NANTUCKET CONFERENCE

2010 Agenda

Thursday, April 29

- 2:00pm - 5:00pm Registration
- 3:00pm - 4:00pm Design as a Strategic Asset: New Approaches to Product, Service, and Process Design
- Speakers:**
Ed Milano, VP, Program Dev., Design Continuum
Harry West, CEO, Design Continuum
- Moderator:**
Scott Kirsner, Innovation Economy Columnist, *Boston Globe*
- 4:30pm - 5:30pm Dispatches from Afar: What's Shaking in Europe, China, and India - and What it Means for You
- Speakers:**
Simon Clark, Partner, Fidelity Growth Partners London
Luke McKeever, CEO, Portrait Software
Vinit Nijhawan, Executive-in-Resident, Boston University; Chairman, Apperian
Chris Poirier, CEO, CoalTek
- Moderator:**
Marina Hatsopoulos, Director at Cynosure, GSI Group and Tea Forte
- 5:30pm - 7:00pm Opening Cocktail Reception
Hosted by: Foley & Lardner LLP
- 7:00pm - Dinner On Your Own in Town
- ### Friday, April 30
- 7:30am - 4:30pm Registration
- 7:30am - 8:30am Breakfast
- 8:45am - 9:00am Introductions

9:00am - 10:00am	<p>How CEOs Grow with their Companies</p> <p>Speakers: Bob Brennan, CEO, Iron Mountain Diane Hessian, CEO, CommuniSpace Scott Savitz, CEO, Shoebuy Rob Seaver, CEO, Vivox</p> <p>Moderator: Bouzha Cookman, Partner, The Catlin & Cookman Group</p>
9:45am - 11:00am	<i>Children's Activity: Amazing Plants with Cosmic Creations</i>
10:00am - 10:30am	Networking Break
10:00am - 12:00pm	<i>Guest Activity: Farm Talk at Bartlett's Farm</i>
10:30am - 11:15am	<p>Fireside Chat: Paul English on Managing Engineers, Listening to the Customer, and Building the Next Great Consumer Web Company in New England</p> <p>Speaker: Paul English, Co-Founder and CTO, Kayak</p> <p>Moderator: Larry Bohn, Managing Director, General Catalyst Partners</p>
11:15am - 12:00pm	<p>Seeing the Future: Wireless Power, and New Thinking About Interfaces</p> <p>Speakers: Eric Giler, CEO, WiTricity Kwin Kramer, CEO, Oblong Industries John Underkoffler, Chief Scientist, Oblong Industries</p> <p>Moderator: Brad Feld, Managing Director, Foundry Group</p>
12:00pm - 2:00pm	General Lunch
12:00pm - 2:00pm	<p>Box Lunch Discussion</p> <p>Home Runs & Grand Slams: Let's Talk About Building Big Companies in the New England Ecosystem</p> <p>Conversation Leaders: Colin Angle, CEO, iRobot Michael Greeley, General Partner, Flybridge Capital Partners Diane Hessian, CEO, CommuniSpace Bill Warner, President, Warner Research and Founder, Avid Technology</p>

2:00pm - 3:00pm	<p>Afternoon Breakout Sessions:</p> <p>The Evolution of the Cloud: New Approaches & Strategies</p> <p>Discussion Leaders: Bob Brennan, CEO, Iron Mountain John McElaney, CEO, CloudSwitch</p> <p>Host: Simeon Simeonov, Founder & CEO, FastIgnite Inc.</p> <p>Getting Found: Raising Your Profile in Social Media</p> <p>Discussion Leader: Dharmesh Shah, Co-founder and CTO, HubSpot; Author, "Inbound Marketing"</p> <p>Host: Kristen Collins, Managing Partner, KMC Partners Public Relations</p> <p>Mastering the VC Game: Getting from Start-Up to IPO on Your Terms</p> <p>Discussion Leader: Jeff Bussgang, General Partner, Flybridge Capital Partners</p> <p>Host: Pamela Aldsworth, Managing Director, SVB Capital</p>
3:00pm - 3:30pm	Networking Break
3:30pm - 4:30pm	<p>Venture Capital: What's Working, What's Not, and What Needs Rethinking</p> <p>Speakers: Jeff Bussgang, Partner, Flybridge Capital Partners Brad Feld, Managing Director, Foundry Group Venetia Kontogouris, Managing Director, Trident Capital Eric Paley, Managing Partner, Founder Collective</p> <p>Moderator: John Landry, Founder, Lead Dog Ventures</p>
4:30pm - 6:45pm	<i>Participant and Guest Activity: Tour of Cisco Brewers, Nantucket Vineyard, Triple Eight Distillery</i>
6:30pm - 9:30pm	<i>Children's Program - Green Jungle</i>
7:00pm - 10:00pm	<p>Our 11th Annual Friday Night Lobster Boil <i>Hosted by J. Robert Scott</i></p>

Saturday, May 1

- 7:30am - 12:00pm Registration
- 7:30am - 8:45am Breakfast
- 9:00am - 9:45am From the Research Lab to 2009's Most Successful IPO: The A123 Systems Story
- Speakers:**
Desh Deshpande, Chairman, A123 Systems
David Vieau, CEO, A123 Systems
- Moderator:**
Nick D'Arbeloff, President, New England Clean Energy Council
- 9:45am - 10:15am Networking Break
- 9:45am - 11:00am ***Children's Activity: Growth and Building***
- 10:15am - 11:15am Targeting the Wily Consumer: What We've Learned Creating New Products and Services for Actual Human Beings
- Speakers:**
Colin Angle, CEO, iRobot
Leah Busque, CEO, TaskRabbit, Inc.
David Friend, CEO, Carbonite
Stuart Nixdorff, CEO, ID8-Mobile
Jules Pieri, Founder and CEO, Daily Grommet
- Moderator:**
Scott Kirsner, Innovation Economy Columnist, *Boston Globe*
- 11:00am - 1:00pm ***Guest Activity: Visit to the Nantucket Whaling Museum***
- 11:15am - 11:45am Networking Break
- 11:45am - 12:30pm The Search Economy, How Start-Ups Build Momentum, and the State of Angel Investing
- Speaker:**
Jason Calacanis, CEO and Founder, Mahalo; founder, Open Angel Forum and Weblogs Inc.; host, "This Week In Startups."
- Moderator:**
Bob Metcalfe, General Partner, Polaris Venture Partners; founder, 3Com Corp.
- 12:30pm - 1:30pm Closing Lunch: Participants Will Have An Opportunity to Organize Table Discussions
- 2:00pm - 3:30pm ***Participant and Guest Activity: Van tour of Nantucket***