

# NANTUCKET CONFERENCE

## 2011 Agenda

### Thursday, June 9th

- 2:00pm - 5:30pm Registration
- 2:30pm - 3:30pm Interactive Briefing: Understanding and Applying Game Dynamics to Your Business
- Speakers:**  
**Hank Howie**, CEO, Blue Fang Games  
**Jon Radoff**, Founder, Disruptor Beam  
**Margaret Wallace**, CEO, Playmatics
- 3:30pm - 3:45pm Networking Break
- 3:45pm - 5:15pm Interactive Briefing: Thinking Differently about Social Media, PR, and Marketing
- Speakers:**  
**Laura Fitton**, CEO, Oneforty  
**Michael Troiano**, Principal, Holland-Mark
- 5:30pm - 7:00pm Opening Cocktail Reception  
**Hosted by: Foley & Lardner LLP**
- 7:00pm - Dinner On Your Own in Town (First-time Nantucket Conference participants can sign up for dinners organized by our conference advisors)

### Friday, June 10<sup>th</sup>

- 7:30am - 4:30pm Registration
- 7:30am - 8:30am Breakfast
- 8:45am - 9:00am Introductions

9:00am - 10:00am	Who's Next: A New Generation of Leaders + Innovative Businesses
	<p><b>Speakers:</b>  <b>Vanessa Green</b>, CEO, OnChip Power  <b>Rob May</b>, CEO, Backupify  <b>Matt Lauzon</b>, CEO, Gemvara  <b>Seth Priebatsch</b>, CEO, SCVNGR  <b>Siamak Taghaddos</b>, Co-Founder, Grasshopper</p>
	<p><b>Moderator:</b>  <b>Sung Park</b>, Founder and Managing Director, Umagination Labs</p>
10:00am - 10:30am	Networking Break
10:30am - 12:00pm	<b><i>Children's Activity: Flying Objects</i></b>
10:30am - 11:15am	Leading Toward (and Beyond) the IPO or Acquisition
	<p><b>Speakers:</b>  <b>Scott Ernst</b>, President, Compete  <b>Michael Simon</b>, CEO, LogMeIn</p>
	<p><b>Moderator:</b>  <b>Bouzha Cookman</b>, Partner, Catlin &amp; Cookman Group</p>
11:15am - 11:45am	Networking Break
11:45am - 12:30pm	Fireside Chat: Humans 2.0
	<p><b>Speakers:</b>  <b>Hugh Herr</b>, Founder, iWalk; Director of the Biomechatronics Group at the MIT Media Lab</p>
	<p><b>Moderator:</b>  <b>Marina Hatsopoulos</b>, Director, Angel Investor, Windy Street, Inc.</p>
12:30pm - 1:45pm	General Lunch
12:30pm - 1:45pm	<p>Lunch Discussion #1:   Making Acquisitions Work: Best Practices  for VC-Backed &amp; Public Companies</p>
	<p><b>Speakers:</b>  <b>Tim Healy</b>, CEO, EnerNoc  <b>Jim Hemmer</b>, CEO, Antenna</p>
	<p><b>Discussion Leader:</b>  <b>Bouzha Cookman</b>, Partner, Catlin &amp; Cookman Group</p>

12:30pm - 1:45pm	Lunch Discussion #2:  How Materials Breakthroughs will Drive Innovation in Healthcare, Energy, and IT  <b>Speakers:</b> <b>Jeffrey Carbeck</b> , CTO, MC10 <b>Carmichael Roberts</b> , Partner, North Bridge Venture Partners; Chairman, Nano-Terra
2:00pm - 2:45pm	How to Make Money & Save the World  <b>Speaker:</b> <b>Gary Hirshberg</b> , CE-Yo, Stonyfield Farm Yogurt  <b>Moderator:</b> <b>Jules Pieri</b> , CEO, Daily Grommet
2:45pm - 3:15pm	Networking Break
3:15pm - 4:00pm	Fireside Chat: Akamai, 12 Years After the IPO  <b>Speaker:</b> <b>Paul Sagan</b> , CEO, Akamai Technologies  <b>Moderator:</b> <b>Todd Dagnes</b> , Founder, Spark Capital
4:15pm - 6:45pm	<b><i>Attendee and Guest Activity: Harbor Cruise aboard the Shearwater</i></b>
7:00pm - 9:30pm	<b><i>Children's Program: Eco Inventions Party</i></b>
7:00pm - 9:30pm	Our 12th Annual Clambake <b><i>Hosted by J. Robert Scott</i></b>
<b>Saturday, June 11<sup>th</sup></b>	
8:00am - 12:00pm	Registration
7:30am - 8:45am	Breakfast
9:00am - 9:45am	Fireside Chat: The Netezza Story  <b>Speaker:</b> <b>Jit Saxena</b> , Founder, Netezza  <b>Moderator:</b> <b>Antonio Rodriguez</b> , General Partner, Matrix Partners
9:45am - 10:15am	Networking Break
10:30am - 11:45am	<b><i>Children's Activity: Homemade Concoctions</i></b>

- 10:15am - 11:00am      Harnessing Innovation, Inside & Outside  
the Organization
- Speaker:**  
**Burt Kaliski, Jr. PhD**, Senior Vice President and CTO, VeriSign
- Moderator:**  
**John McEleney**, CEO, CloudSwitch
- 11:00am - 11:15am      Networking Break
- 11:15am - 12:00pm      Disruptive Technologies & Market Development
- Speaker:**  
**Geoffrey Moore**, Venture Partner, Mohr Davidow Ventures; Author, "Crossing  
the Chasm" and "Inside the Tornado"
- Moderator:**  
**Bill Warner**, President, Warner Research; Founder, Avid Technology and  
Wildfire Communications
- 12:00pm - 1:30pm      Boxed Lunch
- 12:00pm - 1:30pm      Lunch Discussion: Seed Funding -- What's Happening Now, and What It Means
- Speakers:**  
**Fred Destin**, General Partner, Atlas Venture  
**Lee Hower**, Partner, NextView Ventures  
**Katie Rae**, Co-Founder, Project 11 Ventures; Managing Director, TechStars  
Boston  
**Antonio Rodriguez**, General Partner, Matrix Partners
- 1:15pm - 3:00pm      ***Attendee and Guest Activity: Van tour of Nantucket with Gail's Tours***
- 2:00pm - 3:30pm      ***Attendee and Guest Activity: Chocolate Tasting at Sweet Inspirations***