

NANTUCKET CONFERENCE

2012 Agenda

Thursday, June 7th

- 2:00pm - 5:30pm Registration
- 2:30pm - 4:00pm Founder's Dilemmas Workshop: Avoiding the Pitfalls that Sink Startups
- Speaker:**
Noam Wasserman, PhD, Professor, Harvard Business School; Author, "The Founder's Dilemmas"
- 4:00pm - 4:30pm Networking Break
- 4:30pm - 5:30pm Better Brainstorming
- Speaker:**
Brian Matt, CEO, Altitude, Inc.
- 5:30pm - 7:00pm Cocktail reception
- 7:00pm - Dinner on the town with fellow attendees

Friday, June 8th

- 7:30am - 4:30pm Registration
- 7:30am - 8:30am Breakfast
- 8:45am - 9:00am Conference welcome and first-timer introductions
- 9:00am - 9:45am Changing Consumer Behaviors: How It's Done
- Speakers:**
Israel Ganot, CEO, Gazelle
Rob May, CEO, Backupify
James Reinhart, CEO, ThredUp
- Moderator:**
Fred Destin, Partner, Atlas Venture
- 9:45am - 10:15am Networking Break

10:15am - 11:15am Growing Great Companies, and Growing With Your Company

Speakers:

Scott Griffith, CEO, Zipcar

Andy Ory, CEO, Acme Packet

Paul Sagan, CEO, Akamai

Moderator:

Bouzha Cookman, Managing Partner, Catlin & Cookman Group

10:30am - 11:30am ***Children's Activity: Light/Color Workshop***

11:15am - 11:30am Networking Break

11:30am - 12:15pm Tackling Tough Engineering Challenges

Speakers:

Ken Lazarus, CEO, Lilliputian Systems

Maxim Lobovsky, Co-Founder, Formlabs

Adam Rein, co-Founder, Altaeros Energies

Moderator:

Marina Hatsopoulos, Director, Angel Investor, Windy Street, Inc.

12:15pm - 1:45pm General Lunch

12:15pm - 1:45pm Lunch discussion: Inside the IPO Process: A Lunchtime Case Study
Hosted by: Foley & Lardner LLP

Speaker:

David Friend, CEO, Carbonite

2:00pm - 3:00pm Concurrent discussions

A. Understanding the Implications of the New "Lifestyle" Social Networks
(Pinterest, Facebook, and other social networks that matter now)

Speakers:

Matt Nichols, CFO, Gemvara

Michelle McCormack, CMO, Swapfish; founder, LoveTheCool

B. A Briefing on the Evolving Energy Sector: Wind, Solar, IT, Storage, Energy
Efficiency and More

Speaker:

Ian Bowles, Managing Director, WindSail Capital Group; former Secretary of
Energy for Massachusetts

C. Companies Built on Networks of Contributors

Speakers:

Hardi Meybaum, CEO, GrabCad

Michael Karnjanaprakorn, CEO, Skillshare

Doron Reuveni, CEO, uTest

Moderator:

Eric Paley, Managing Partner, Founder's Collective

3:15pm - 4:00pm

What's Next in E-Tailing?

Speakers:

Steven Conine, CTO and Co-Founder, Wayfair

Ben Fischman, CEO, Rue La La

Moderator:

Scott Savitz, Founder and former CEO of Shoebuy.com; Owner/Executive Chairman Smart Lunches

4:30pm - 5:30pm

Attendee and Guest Activities: Ice Cream Social

4:30pm - 6:30pm

Attendee and Guest Activity: Bike Tour led by Nantucket Bike Tours

6:30pm - 8:00pm

***Attendee and Guest Activities: Wine Tasting
Hosted by: Sentient Jet***

6:30pm - 9:00pm

Children's Program: An Evening of Art and Science Discovery

7:00pm - 9:30pm

Our 13th Annual Clambake

Saturday, June 9th

8:00am - 12:00pm

Registration

8:00am - 9:00am

Breakfast

9:00am - 9:45am

The TripAdvisor Story, 2000 - 2012: From two-person startup to the online travel leader

Speaker:

Stephen Kaufer, CEO, TripAdvisor

Moderator:

Maria Cirino, Managing Partner, .406 Ventures

9:45am - 10:15am

Networking Break

10:15am - 10:30am

Presenting "Epic Life"

Speaker:

Steven Martinez, Founder, Epic Life

- 10:30am - 11:15am The Future of Games, and the Games Industry in Massachusetts
- Speakers:**
Noah Heller, Entrepreneur-in-Residence, Atlas Venture; former product director, "Call of Duty"
Robert E. Johnson, PhD, President, Becker College (home of the Massachusetts Digital Games Institute)
- Moderator:**
Antonio Rodriguez, General Partner, Matrix Partners
- 10:30am - 11:45am ***Children's Activity: Treasure Hunt***
- 11:15am - 11:30am Networking Break
- 11:30am - 12:15pm Alien Entrepreneurs from Silicon Valley Land on Nantucket
- Speakers:**
Rich Aberman, COO, WePay
Damien Patton, CEO, Banjo
- Moderator:**
Don Dodge, Developer Advocate, Google
- 12:15pm - 1:30pm Boxed Lunch
- 12:15 - 1:30pm Group Therapy for Entrepreneurs
- Speaker:**
Dharmesh Shah, Co-Founder and CTO, HubSpot; angel investor
- 2:00pm - 4:00pm Attendee and Guest Activity: Tour and tasting at Cisco Brewers