

# NANTUCKET CONFERENCE

## 2014 Agenda

### Thursday, June 5th

- 2:00pm - 6:00pm Registration
- 2:30pm - 3:15pm Fundraising: How to Think About Timing It
- Speakers:**  
**Brent Grinna**, Founder and CEO, EverTrue  
**Scott Savitz**, General Partner, Data Point Capital
- 3:15pm - 3:30pm Networking Break
- 3:30pm - 4:15pm Hacking Culture
- Speakers:**  
**David Cancel**, Chief Product Officer, HubSpot  
**Cory von Wallenstein**, Chief Technologist, Dyn
- 4:15pm - 4:30pm Crowdfunding Lessons
- Speakers:**  
**Scott Miller**, CEO, Dragon Innovation, Inc.  
**Piet Morgan**, Co-Founder, Hammerhead Navigation
- 5:30pm - 7:00pm Opening Cocktail Reception
- 7:00pm - Dinner Groups on the Town

### Friday, June 6th

- 7:30am - 4:00pm Registration
- 7:30am - 8:30am Breakfast
- 8:45am - 9:00am Welcome & First-Timer Introductions
- 9:00am - 9:45am Etsy: Making a Marketplace, Building a Business with a Social Mission
- Speaker:**  
**Chad Dickerson**, CEO, Etsy
- Moderator:**  
**Eric Hellweg**, Editorial Director, *Harvard Business Review*
- 9:45am - 10:15am Networking Break

10:00am - 11:30am ***Children's Activity: Rocket Ships run by Cosmic Creations***

10:15am - 11:00am Angel vs. VC Showdown

**Speakers:**  
**David Aronoff**, General Partner, Flybridge Capital Partners  
**David Chang**, COO, PayPal Media Network  
**David S. Rose**, Founder & CEO, Gust  
**David Tisch**, Managing Partner, BoxGroup

**Moderator:**  
**Spencer Ante**, Senior Special Writer, *Wall Street Journal*

11:00am - 11:30am Networking Break

11:30am - 12:15pm Designing for Disruption, Online and Off

**Speaker:**  
**Neil Blumenthal**, Co-Founder and Co-CEO, Warby Parker

**Moderator**  
**Larry Bohn**, Managing Director, General Catalyst Partners

12:15pm - 1:30pm Lunch

12:15pm - 1:30pm Lunch Discussion: Negotiating and Forging High Stake Relationships  
***Hosted by: Foley & Lardner LLP***

**Speaker:**  
**John West**, Founder and CEO, The Whistle

**Moderator:**  
**Susan Pravda**, Partner, Foley & Lardner LLP

1:30pm - 2:15pm Leading Through the IPO and Beyond

**Speakers:**  
**Gail Goodman**, CEO,  
Constant Contact  
**Jon Oringer**, CEO, Shutterstock

**Moderator:**  
**David Skok**, General Partner, Matrix Partners

2:15pm - 2:30pm Networking Break

2:30pm - 3:30pm	Unconference Session I  Enchanted Objects: Understanding the New Frontier  <b>Speaker:</b> <b>David Rose</b> , Author "Enchanted Objects" The SaaS Business Model & Metrics: How to reassure your investors & board members while you go through the cash flow trough  <b>Speakers:</b> <b>David Cancel</b> , Chief Product Officer, HubSpot <b>David Skok</b> , General Partner, Matrix Partners <b>Cory von Wallenstein</b> , Chief Technologist, Dyn
3:30pm - 3:45pm	Networking Break
3:45pm - 4:30pm	E-Commerce: Where It's Going  <b>Speakers:</b> <b>Hayley Barna</b> , Co-Founder and Co-CEO, Birchbox <b>Prat Vemana</b> , Vice President, eCommerce, Product Management and Customer Experience, Staples  <b>Moderator:</b> <b>Rudina Seseri</b> , Partner, Fairhaven Capital Partners
4:45pm - 5:45pm	<b>Attendee and Guest Activity: Ice Cream Cruise/Harbor Tour</b>
4:45pm - 6:45pm	<b>Attendee and Guest Activity: Bike Tour led by Nantucket Bike Tours</b>
6:30pm – 9:30pm	<b>Children's Program: Robots run by Cosmic Creations.</b>
7:00pm – 9:30pm	15th Annual Clambake
<b>Saturday, June 7th</b>	
8:00am - 12:00pm	Registration
8:00am -9 :00am	Breakfast
9:00am - 9:45am	Avoidable Mistakes  <b>Speakers:</b> <b>Mike Baker</b> , President and CEO, DataXu <b>Dulcie Madden</b> , CEO, Rest Devices  <b>Moderator:</b> <b>Marina Hatsopoulos</b> , Director, Angel Investor, Windy Street, Inc.
9:45am-10:15am	Networking Break
10:00am-11:30am	<b>Children's Activity: Recycled Art and Games run by Cosmic Creations</b>

- 10:15am – 11:00am      Indiegogo/Crowdfunding
- Speaker:**  
**Slava Rubin**, CEO, Indiegogo
- Moderator:**  
**Scott Kirsner**, Innovation Economy Columnist, *Boston Globe*
- 11:00am – 11:30am      Networking Break
- 11:30am-12:15pm      Fab Future: Where the Fabrication Revolution Goes from Here
- Speaker:**  
**Neil Gershenfeld**, Director, Center for Bits and Atoms, MIT
- Moderator:**  
**Eric Paley**, co-founder and Managing Partner, Founder Collective
- 12:15pm – 1:30pm      Unconference Session II / Lunch
- How You Win with Testing, Analytics -- And Great Instincts
- Speaker:**  
**Janet Holian**, CEO, Gemvara
- 1:30pm – 3:30pm      ***Attendee and Guest Activity: Tour and tasting at Cisco Brewers***