



2015 Agenda

Thursday, June 4th

- 2:00pm - 6:00pm Registration
- 2:30pm - 3:30pm Interactive Briefing: The Future of the On-Demand Economy
- Speakers:**
Oisín Hanrahan, CEO, Handy
Nick Rellas, CEO, Drizly
- Moderator:**
Rudina Seseri, Partner Fairhaven Capital Partners
- 3:30pm - 4:00pm Networking Break
- 4:00pm - 5:00pm Interactive Briefing: What's Changing in Enterprise Tech
- Speakers:**
Marilyn Matz, CEO, Paradigm 4
Ellen Rubin, CEO, ClearSky Data
- Moderator:**
Tom Erickson, CEO, Acquia
- 5:30pm - 7:00pm Opening Cocktail Reception
- 7:00pm - Dinner Groups on the Town

Friday, June 5th

- 7:30am - 4:00pm Registration
- 7:30am - 8:30am Breakfast
- 8:45am - 9:00am Welcome & First-Timer Introductions
- 9:00am - 9:45am Fireside Chat, Mark Hurd, CEO, Oracle
- Speaker:**
Mark Hurd, CEO, Oracle; Previously CEO of HP and NCR
- Moderator:**
Eric Hellweg, Editorial Director, *Harvard Business Review*
- 9:45am - 10:15am Networking Break

10:00am - 11:30am	<i>Children's Activity: Fossil/Volcano Workshop</i>
10:15am - 11:00am	<p>What's Next for Mobile, E-Commerce & the Consumer Web</p> <p>Speakers: Andy Dunn, Founder and Executive Chairman, Bonobo Paul English, CEO, Blade; Previously Co-Founder and CTO, Kayak</p> <p>Moderator: Kevin Colleran, Managing Partner, Slow Ventures</p>
11:00am - 11:15am	Networking Break
11:15am - 12:15pm	<p>Life Lessons from Lifelong Entrepreneurs</p> <p>Speaker: George Howell, CEO and Founder, George Howell Coffee</p> <p>Moderator Rich Miner, General Partner, Google Ventures</p> <p>Speaker: Dan Wolf, CEO and Founder, Cape Air; Massachusetts State Senator</p> <p>Moderator: John Pepper, Founder, Boloco and EEApp</p>
12:15pm - 1:30pm	Lunch
12:15pm - 1:30pm	<p>Lunch Discussion: Big Opportunities and Grand Challenges with The Internet of Things</p> <p>Hosted by: <i>Foley & Lardner LLP</i></p> <p>Speaker: Christopher Rezendes, President, INEX Advisors, General Partner, IoT Partners</p> <p>Moderator: Chris McKenna, Partner, Foley & Lardner LLP</p>

1:30pm - 2:30pm

Afternoon Session I (Multiple choice)

Design Review – Discuss, debate, and work on brand, naming, UX, and other design issues with your company

Discussion Leader:

Tom Hughes, Chief Design Officer, Idealab; Previously Lotus, IBM, Apple, Polaroid

How Those Rounds Came Together – Founder Collective supplied seed funding to ticker marketplace SeatGeek in 2009, since then, the New York startup has raised \$100 million. Frankel and Groetzinger will discuss how the round came together, and how the company has leveraged the capital to create a power player in its space.

Discussion Leaders:

David Frankel, Managing Partner, Founder Collection

Jack Groetzinger, CEO, SeatGeek

A Glimpse of the Future – Discussions of emerging technologies that will create new industry sectors, and demos of forthcoming products from Jibo (social robots), Nano Dimension (3D printing) and CyPhy Works

Discussion Leader: Amit Dror, CEO, Nano Dimension

Moderator:

Vinit Nijhawan, Managing Director, Office of Tech. Dev. and Director of Enterprise Programs at ITEC, Boston University

2:30pm - 3:00pm

Networking Break

3:00pm - 4:00pm

Afternoon Session II (Multiple choice)

Building & Managing the Board

Discussion Leaders:

Tom Erickson, CEO, Acquia

Michael J. Skok, Investor and Board Member, Acquia, Apperian, Demandware, Salsify, Actifio

What's Hard About Hardware

Discussion Leaders:

Assaf Biderman, CEO, Superpedestrian

Scott Miller, CEO, Dragon Innovation

Understanding Pinterest

Discussion Leaders:

Rudina Seseri, Partner, Fairhaven Capital Partners

Eric Hadley, Head of Partner Marketing, Pinterest

4:15pm - 5:30pm

Attendee and Guest Activity: Drone Flying

4:15pm - 5:30pm	<i>Attendee and Guest Activity: Sail aboard the Endeavor</i>
4:45pm - 6:15pm	<i>Attendee and Guest Activity: "Reserve" Wine Tasting at Cisco Brewers</i>
6:30pm - 9:30pm	<i>Children's Program: Beach Party!</i>
7:00pm - 9:30pm	<i>Casino Night</i>
Saturday, June 6th	
8:00am - 12:00pm	Registration
8:00am - 9 :00am	Breakfast Activity: Coffee tasting with George Howell Coffee
9:00am - 9:45am	Getting a Fortune 50 to Think Differently about Digital
	Speaker: Brian Tilzer , Chief Digital Officer, CVS Caremark Corp.
	Moderator: Laura Fitton, Inbound Marketing Evangelist, Hubspot
9:45am-10:15am	Networking Break
10:00am-11:30am	<i>Children's Activity: Magnetic Workshop</i>
10:15am – 11:00am	Innovation in and around Established Industries
	Speaker: Rob Infantino , CEO, Openbay Payal Kadakia, CEO and Co-Founder, ClassPass
	Moderator: Melissa Withers , Executive Director, Betaspring
11:00am – 11:30am	Networking Break
11:30am-12:15pm	Fireside Chat, Wayne Chang of Twitter
	Speaker: Wayne Chang , Co-Founder Crashlytics; Head of Product Marketing, Mobile Platform, Twitter
12:15pm – 1:30pm	Lunch & Discussions – CEO Workshop: The Real Deal. Managing Growth in a New Industry, Funding, and Acquisition
	Speaker: Larry Bohn , Managing Partner, General Catalyst
1:45pm – 3:45pm	<i>Attendee and Guest Activity: Photo Scavenger Hunt by Bicycle</i>