

# 2021 Agenda

### Thursday, October 7th

8:30am – 5:00pm Registration

9:00am - 9:30am Pre-Conference Icebreaker: Do Knot Miss This

Session

9:30am - 9:45am Welcome & Introductions

9:45am – 10:30am **Mainstage Session: Founder Stories** 

**Speakers:** 

**Chris Homer**, Co-Founder & COO, thredUP **Shara Ticku**, Co-Founder & CEO, C16 Biosciences

**Moderator:** 

**Jodie Gernon**, Director, Arthur Rock Center for Entrepreneurship, Harvard Business School

10:30am – 11:00am Networking Break

11:00am – 11:45am **Mainstage Session: Growth Strategy** 

Speakers:

**Ed Baker**, Former Head of Growth, Facebook; Former VP Product and Growth, Uber; Investor/Board Member, Whoop **Larry Bohn**, Managing Director, General Catalyst Partners **Joe Kinsella**, Founder, CloudHealth Technologies

Moderator:

Zoe Barry, Founder/CEO, Zingeroo

11:45am – 12:00pm Networking Break

12:00pm - 12:45pm **Mainstage Session: Private Equity Funding** 

Introduction: Current Trends in the Private Equity Market with Ian Carver, Director, Assurance, Tax & Financial

Advisory Services, RSM US

**Speakers:** 

**Andrew Boyd**, Founder, Bramalea Partners **Todd Klein**, Partner, Revolution Growth

**Moderator:** 

Rob Biederman, Chairman and Co-Founder, Catalant

#### **Lunch with Roundtable Discussions**

## **Preparing for Private Equity Investments**

#### Speakers:

**Andrew Gilbert**, Partner and Vice Chair US Corporate, DLA Piper

Todd Klein, Partner Revolution Growth

# When Will We Have Rosie, What are some of the Key Robotic Capabilities Coming Down the Pipeline?

### **Speakers:**

**Scott Miller**, Managing Director, Dragon Ventures **Reese Mozer**, CEO & Co-Founder, American Robotics

# Social Media Minus the Hassle. Find out How Founders and Investors Succeed

### Speakers:

**Jennifer Jordan**, Managing Director, PickAxes & Shovels **Bryson Keeton**, former NFL player & Wilhelmina model, Head of Business Development, Startup Circus

## The Best Thing I Did When Founding the Company

### **Speakers:**

**Travis Drouin**, Audit Partner-in-Charge, The MFA Companies

Rebecca Liebman, Co-Founder and CEO, LearnLux

# Estate Planning after Exit and the Potential Impact of the Recent Tax Proposals

#### **Speakers:**

**Jonathan Oliver**, Wealth Advisor and Executive Director, J.P. Morgan Private Bank

**Marina Hatsopoulos**, Board Chair, Levitronix Technologies; Entrepreneur, Writer

## 2:00pm - 2:45pm

# Mainstage Session: When Will Global Supply Chains Recover?

### **Speakers:**

**Katia Benson**, New Product Development Engineer, SOBRSafe, Inc.

Robert LeFort, President, Infineon Americas

#### **Moderator:**

**Scott Miller**, Managing Director, Dragon Ventures

## 2:45pm - 3:00pm

Networking Break

3:00pm – 3:45pm Mainstage Session: Evolution of Leadership

Speakers:

**Phil Cutler**, Founder & CEO, PAPER **Samir Menon**, Founder & CEO, Dexterity

**Moderator:** 

**Aaron Lapat**, Co-Founder and Managing Partner, Park

Square Executive Search

Thursday, October 8th

8:30am - 12:00pm Registration

8:30am – 9:15am Continental Breakfast

9:15am – 10:00am Mainstage Session: Founder Stories

Speaker:

Aman Narang, President & Founder, Toast

**Moderator:** 

Michael Skok, Founding Partner, Underscore VC

10:00am – 10:30am Networking Break

10:30am – 11:15am Mainstage Session: Corporate Culture

Speakers:

Andrew Lau, Co-Founder and CEO, Jellyfish

Dave Corcoran, Head of OnShape Project Management,

PTC

**Moderator:** 

**Gray Chymoweth**, CEO, Minim

11:15am – 11:45am **Networking Break** 

11:45am – 12:30pm Mainstage Session: CMO Secrets: Scaling World-Class

**Consumer Startups** 

Speakers:

**Isabelle Plante**, CMO, Embark Veterinary

Colin Raney, CMO, PillPack

**Moderator:** 

Eric Paley, Managing Partner, Founder Collective

12:30pm – 2:00pm Lunch with Discussion: How the Workplace is Changing

Speakers:

**Craig Driscoll**, General Partner, Highland Capital Partners **Roy Hirshland**, Vice Chairman, T3 Advisors, A Savills

Company

**Devon McDonald**, Partner, OpenView

**Moderator:** 

Rebecca Liebman, Co-founder and CEO, LearnLux

2:00pm - 2:45pm

Leadership Discussion: What Are the Business Challenges That AI Solves and Creates

Speakers:

**Larissa Bifano**, Partner, DLA Piper, Intellectual Property and Technology. Chair, Patent Prosecution (US). Co-Chair, AI Practice Group

Mona Vernon, SVP, Fidelity Investments, Head Fidelity Labs

**Moderator:** 

**Scott Savitz**, Managing Partner, Data Point Capital

2:45pm - 3:00pm

**Networking Break** 

3:00pm - 3:45pm

**Leadership Discussion: How is the Cryptocurrency World Changing** 

Speakers:

**Dave Balter**, CEO, Flipside Crypto **David Pakman**, Partner, Venrock

**Moderator:** 

**Scott Kirsner**, Innovation Economy Columnist, *Boston Globe*