



2022 Agenda

Thursday, October 13th

- 7:45am – 4:00pm **Registration**
- 7:45am – 9:00am **Continental Breakfast**
- 9:00am – 9:30am **Conference Kick-Off**
- 9:30am – 10:30am **Mainstage Session: What Does the Next Decade Hold for Robotics and AI?**
- Speaker:**
Marc Raibert, Executive Director, Boston Dynamics AI Institute
- Moderator:**
Marina Hatsopoulos, Board Chair, Levitronix Technologies
- 10:30am – 11:00am **Networking Break**
- 11:00am – 11:45am **Mainstage Session: What Role Does Mission & Vision Play?**
- Speaker:**
Brandon Krieg, CEO and Co-Founder, Stash
- Moderator:**
Jon McNeill, former president of Tesla and COO of Lyft; CEO, DVx Ventures
- 12:00pm – 1:15pm **Lunch with Roundtable Discussions**
- Personal Financial Planning for the Company Founder**
- Speaker:**
Mike Emmanouilidis, Senior Portfolio Manager, Senior Vice President, Financial Advisor, Morgan Stanley
Sponsored by The Epsilon Group at Morgan Stanley
- IPOs, Positioning For the Next Window**
- Speaker:**
Jeff Vickers, Managing Director Investment Banking, BMO Capital Markets
Sponsored by [BMO Capital Markets](#)

Female Leaders - Can You Have It All?

Speaker:

Caitlin Hodge, Founder, Stealth Mode Company Startup

Founders Off the Record

Speaker:

Rebecca Liebman, Co-Founder, LearnLux

BREAKOUTS: ROUND 1

1:30pm – 2:30pm

A. Deals: How Startups Can Get Leverage in Negotiations

Speakers:

Christine Aylward, Founder & Managing Partner, Magnetic Ventures

David Chang, GM, Expert Network, Hunt Club

Caroline Sherman, Vice President, Product Management, Salesforce

B. What to Expect When You're Making Physical Stuff

Speakers:

Adam Craft, Chief Production Officer, Hydrow

Ignacio Galiana, PhD, co-founder and CEO, Verve Motion

Moderator:

Scott Miller, Managing Director, Dragon Ventures

C. The Future of Work: Can We Create Happier Employees & Employers?

Speakers:

Steve Anevski, Co-Founder, Upshift

Ted Jeanloz, CEO, ConnectRN

Tony Liu, CEO, JobGet

Alex Pantich, Co-Founder, UpShift

Moderator:

Scott Savitz, Managing Partner, Data Point Capital

2:30pm – 3:00pm

Networking Break

3:00pm – 4:00pm

BREAKOUTS: ROUND 2

A. The Do's & Don't of M&A Exits

Speaker:

Scott Cowan, Partner, DLA Piper

Moderator:

Jon Hirschtick, Co-founder, Onshape

B. WTF is Up With Web3 & Crypto?

Speakers:

Dave Balter, CEO, Flipside Crypto

Sean Judge, General Partner, Castle Island Ventures

Era Qian, Principal, Matrix Capital Management

Moderator:

Giuseppe Stuto, Managing Partner, 186 Ventures

C. Building & Managing Great Engineering Teams

Speakers:

Ian Botts, CTO, Fanatics Gaming and Betting

Henry Cipolla, Software Engineering Manager, Snap Inc.

Giorgos Zacharia, President, KAYAK

Moderator:

Salina Brown, Head of Product and Design, Zingeroo

4:15pm – 5:30pm

Harbor Cruise

4:15pm – 5:45pm

Tour and Tasting at the Culinary Center

4:15pm – 5:45pm

Bike with Friends

6:00pm – 7:30pm

Reception and Lawn Games

Friday, October 14th

8:00am – 4:00pm

Registration

8:00am – 9:30am

Continental Breakfast

8:15am – 9:15am

Breakfast Session: Fresh Thinking About Marketing & PR

Speakers:

Tina Cassidy, Chief Marketing Officer, GBH

Rodrigo Martinez, Chief Marketing and Experience Officer, CIC & CIC Health

Jen Reddy, CMO, connectRN

8:15am – 9:15am

Breakfast Session: Venture Studios

Speaker:

Paul English, Co-founder and CEO, Boston Venture Studio

9:30am – 10:15am

Mainstage Session: 3 Questions with Paul English and Eric Paley

Speakers:

Paul English, Co-founder and CEO, Boston Venture Studio

Eric Paley, Managing Partner, Founder Collective

Moderator:

Travis Drouin, New England Audit Partner-in-Charge, Baker Tilly

10:15am – 10:45am

Networking Break

10:45am – 11:00am

Tech Trivia

11:00am – 11:45am

Mainstage Session: Third Eye Blind: What Happens When We Can't "See" The Founders We Want to Support?

Speakers:

Jessie Garcia, Founder, Tozuda

Bill Spruill, Co-founder, Global Data Consortium

Moderator:

Melissa Withers, Founding Partner, RevUp Capital

12:00pm – 1:15pm

Lunch

12:00pm – 1:15pm

Lunch Discussion: The 5 Toughest IP Issues Startups Face

Speakers:

Marina Hatsopoulos, Board Chair, Levitronix Technologies

Greg Mark, Founder, Markforged

Moderator:

Larissa Bifano, Partner, DLA Piper

1:30pm – 2:30pm

BREAKOUTS: ROUND 3

A. Investing in the Workplace

Speakers:

Rob Biederman, Managing Partner, Asymmetric Capital Partners

Cerise Marcella, SVP, Boston & Life Science Consulting, CBRE

B. The Big Picture: Midterms, the Economy, and Global Unpredictability

Speakers:

Eric Janszen, Co-Founder and CEO, VirZOOM

James Ledbetter, Executive Editor, Observer Media

Moderator:

Aaron Lapat, Managing Partner, Park Square Executive Search

C. Captains of Commerce: What Happens Next?

Speakers:

Andrew Bialecki, CEO, Klaviyo

Eric Hutchinson, Founder, Resident

Lily Lyman, General Partner, Underscore VC

Moderator:

TJ Mahony, Founder & Partner, Vinyl Capital

2:30pm – 2:45pm

Networking Break

2:45pm – 3:45pm

BREAKOUTS: ROUND 4

A. No BS: Talking About Startups, Angels & VC

Speakers:

Clement Cazalot, Co-founder & COO, Machinery Partner
Renata Merino, Investor, Blazin Babes

Moderator:

Rebecca Liebman, Co-Founder, LearnLux

B. Technology, Innovation & Retail

Speakers:

Eric Hutchinson, Founder, Resident
Chris Richter, Founder & CEO, FloorFound

Moderator:

Scott Savitz, Managing Partner, Data Point Capital

4:15pm

Post Conference Conversations